

# Tanja Dik to step down from senior commercial role at Royal Schiphol Group



Tanja Dik: A hugely influential figure in the commercial evolution of Amsterdam Airport Schiphol over the past five years

**NETHERLANDS.** Royal Schiphol Group Director Consumer Products & Services Tanja Dik is leaving the company, effective from 1 December. For the past five years she has overseen the Retail, Food & Beverage, Parking & Mobility, Premium Services and Media divisions.

She has been a highly influential figure in driving the development of Schiphol's commercial activities, consumer engagement and digital focus.

Ms Dik said: "Just like the rest of the world, we are currently facing a situation full of challenges and reconsiderations. Within Schiphol we have taken the decision to redesign the organisation. Having been in my current role for over five years, I decided to use this moment to pursue new opportunities outside Schiphol Group.

"Schiphol is a unique place to work; in the middle of society and the customer always in focus. In the complex and rapidly changing world we challenged ourselves time and time again. With a great amount of pleasure and pride, I look back on all we have achieved and accomplished as a team and together with our business partners."

Schiphol Group Chief Operating Officer Birgit Otto said: "We are very grateful for the contributions Tanja has made. She leaves a professional and strong team with whom she introduced several new concepts and innovations. Her energy and entrepreneurial determination was motivating and with her customer focus she managed to safeguard our revenues in a challenging market.

“She was the driving force behind a successful (digital) transformation of the organisation as well as the business. With her work on the strategic goals for Schiphol, Tanja left an important legacy we can build upon.”



Tanja Dik oversaw many commercial and consumer innovations at the Dutch hub, including the latest refurbishment of Holland Boulevard, the completion of an ambitious upgrade of Lounge 2 and enhanced digitalisation of the airport (below)





