

Spa Here aims to take wellness to new heights at Dallas/Fort Worth International

USA. Spa Here will open the first in a series of new health and wellness spas at Dallas/Fort Worth International Airport Terminal C in Q1 of 2018.

The new spa concept, a joint venture between Imagine Airport Ventures and Marisol Holdings, has been developed by former XpresSpa executives Solomon Crayton and Marisol Binn.

Crayton and Binn designed and operated 50 airport spa environments in both domestic and international airports from 2003 to 2015. They said their new concept, based on a Privacy Cocoon mini-spa, is built on an understanding of the needs of airports as well as ‘unaddressed’ passenger requirements. They added that Spa Here will offer travellers the opportunity to decompress in privacy while enjoying therapeutic treatments.



Privacy Cocoons: Spa Here will offer passengers therapeutic treatments in self-contained mini-spas

Spa Here Co-Founder and CEO Crayton said: “The time is right to reinvigorate every aspect of the airport wellness category. That is why we created our innovative Spa Here Privacy Cocoon.”

The 1,000sq ft Terminal C location will be the first to feature the self-contained cocoon where all treatments are performed. The cocoons offer Zero Gravity recliner or massage chairs, massage treatment tables and salon grooming.

Spa Here said its collaboration with Apple Business will combine latest technology with high levels of comfort,

convenience and relaxation. Guests will be able to browse a range of apps, services and products or enjoy a selection of audio-therapy, through noise cancelling headphones.

Spa Here Co-Founder and President Marisol Binn commented: “The goal is to immerse passengers in new spa therapies, convenience and luxury, so they depart refreshed in the shortest time possible.

”Passengers don’t want to be exposed to everyone in the concourse when taking spa services. The combination of privacy, comfort and connectivity while having everything conveniently within reach will entice the Dallas/Fort Worth passenger to experience Spa Here.”