



International brands such as Martell (above) and SK-II (below) continue to pour huge investment into the Hainan offshore duty free market



You can see highlights below from this week's edition. ???????????

海南政府近日发布了一项行动方案，促进该省的离岛免税销售。

据海南国际传播中心报道，海南省商务厅推出了一系列商业和消费者激励措施，旨在促进入境旅游人次提升、强化促销推广、引进新商品及提升行业服务能力。



消费者在离岛免税店购买电子产品 (图片来源:新海南)

Business boost: Hainan authorities have issued an action plan to boost offshore duty free sales in the island province. Click [here](#) for our WeChat story and [here](#) for our original English version.

USHOPAL 集团旗下中国新奢美妆零售商 Bonnie & Clyde 近日在三亚海棠免税城开设了一家全新多品牌概念店。



Bonnie & Clyde 进驻海棠免税城。

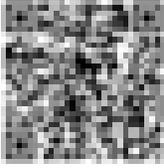
推动了USHOPAL在免税市场的扩张。

New multi-brand concept: Chinese luxury beauty retailer Bonnie & Clyde, owned by USHOPAL Group, has opened a store at the Hainan Tourism Duty Free Shopping Complex (HTDF) in Sanya. The shop houses four of the company's niche luxury beauty brands: Natura Biss?, Juliette Has A Gun, Argentum and Bulk Homme. Click [here](#) for our WeChat story and [here](#) for our original English version.

Make Up For Ever亚太旅游零售近日与中免集团合作，在位于海棠湾的三亚国际免税城推出了“仿真肌探秘之旅”快闪店。



Make Up For Ever “仿真肌探秘之旅”快闪店



Scan to Follow

Journey of discovery: Make Up For Ever Travel Retail Asia Pacific has partnered with China Duty Free Group to launch HD Skin Exploration Journey pop-up at the Sanya International Duty Free Shopping Complex in Haitang Bay. Click [here](#) for our WeChat story and [here](#) for our original English version.

近日，新海南客户人气节目“每周探店”对位于中免海口日月广场免税店的野格冷萃咖啡快闪店进行了独家视频报道。



海南网媒客户人气节目“每周探店”独家采访了野格品牌大使陈昕

野格冷萃咖啡在2019年底首度于欧洲及美国市场亮相；今夏，品牌在6个欧洲机场对其进行了大型推广活动。在中国，该产品目前只在免税渠道有售，零售价为150元人民币，快闪店的顾客可以以7折（105元）价格购买，并享受6倍积分。

New mix, new beat: In the latest episode of its popular ‘Weekly Shop Visit’, our close colleagues at New Hainan bring exclusive video coverage from a Jägermeister Cold Brew Coffee pop-up activation with China Duty Free Group at Movia Mall in downtown Haikou. Click [here](#) for our WeChat story and video.

苏格兰伊恩·麦克劳德酒厂 (Ian Macleod Distillers) 近日与中免集团合作，推出了坦杜 (Tamdhu) 品牌旗下年份最长的单桶威士忌。



坦杜18年单桶的威士忌由苏格兰伊恩·麦克劳德酒厂

首次通过中免出售给中国消费者

Rare and exclusive: Ian Macleod Distillers has released its oldest Tamdhu Single Cask whisky exclusively with China Duty Free Group. The Tamdhu 18 Years Old Single Cask #6014 is limited to just 600 bottles. Click [here](#) for our WeChat story [here](#) for our original English version.

保乐力加全球旅游零售 (Pernod Ricard Global Travel Retail) 近日在海口日月广场的海控全球精品免税城开设了免税市场中最大的马爹利 (Martell) 门店。

海控全球精品免税城由国资企业海南省发展控股有限公司经营，阿里巴巴与杜福美 (Dubry) 成立的合资公司为其提供支持。



马爹利日月广场店面积达1,400平方米。

提供多元化的虚拟及实体零售体验

Engaging and experiential: We release further details as Pernod Ricard Global Travel Retail unveils the largest Martell boutique in duty free at Global Premium Duty Free (GDF) Plaza in Mova Mall, Haikou. Click [here](#) for our WeChat story [here](#) for our original English version.



Partner with us on WeChat and reach your key Chinese audience in Chinese. Stories related to the China travel retail market are featured each week on The Moodie Davitt Report's WeChat Official Account. Please scan the QR code to follow us and contact Irene@MoodieDavittReport.com or Sarah@MoodieDavittReport.com for native opportunities.

Coming soon

The Moodie Davitt Report is delighted to announce the launch of ?????????????? – The Moodie Davitt China Travel Retail Report, a digital magazine dedicated to our industry's hottest market.



The launch edition will explore China Duty Free Group's extraordinary rise over recent years to become the world's number one travel retailer, together with a host of other high-quality features, analysis and interviews

The new digital title, to be launched soon, will be published in Mandarin and English four times a year across multiple platforms.

This exciting new digital magazine from the world's leading travel retail publisher will focus on all aspects of China's travel-related ecosystem, including:

- Airport retail (domestic and international)
- Airport food & beverage
- Airport advertising
- Ecommerce
- Land border, downtown and cruiseline retail
- Mixed-use leisure and tourism developments
- Offshore duty free retail and the Hainan Free Trade Port
- Social media
- + All the latest brand and retailer activations

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