

Melbourne Airport to reveal four new brands amid upgrade of T1 offer

AUSTRALIA. Melbourne Airport is strengthening its retail offering in Terminal 1 by adding four new tenants in the coming weeks. Sportsgirl, JB Hi-Fi and Milligram will open before Christmas in the Qantas-dedicated domestic Terminal 1, while Aquila will open in early January. RipCurl also recently opened its first store in T1.



Melbourne Airport is investing in upgrades across its retail estate, with T1 domestic a big focus

Melbourne Airport Acting Chief of Retail Rosemary Earner said: “We are transforming the retail offering in Terminal 1 and this is just the start. Our goal is to bring renowned Melbourne brands to our airport, which is why we carefully selected Sportsgirl, Aquilla, JB Hi-Fi and Milligram to kick-start phase 1 of the terminal retail redevelopment.

“It is important that visitors to our city experience local fashion and food and we will continue to showcase the best of our city for our millions of travellers throughout all of our terminals.

“Our newest retailers will all operate during hours that coincide with Qantas domestic flights.”

[As reported](#), Dufry at Melbourne Airport also recently added Aesop to its duty free offering, and is the first Australian airport to sell the popular skin and hair products brand.



Qantas operates domestic flights from T1 and international from T2 at Melbourne Airport