LVMH recognises equality and diversity initiatives in 2020 Inclusion Index

Luxury goods group LVMH has named the winners of its Inclusion Index for 2020. It recognised seven brand and company initiatives that promoted gender equality and inclusion, with each initiative corresponding to at least one of the seven United Nations Women’s Empowerment Principles (WEP).

The awards were presented during the ‘Voices of Inclusion’ virtual event on 26 June, led by LVMH Executive Vice President Human Resources and Synergies Chantal Gaemperle and streamed from the group’s Paris headquarters.

Some of the initiatives honoured include Hennessy’s ‘Vignoble au Féminin’ programme, which showcased the important role of women in viticulture. LVMH US was also recognised for the ‘All LVMH Pride,’ an LGBTQIA+ affinity community for US-based LVMH employees.

The LVMH Inclusion Index was designed to promote gender equality and LGBTQI inclusion across all LVMH brands and regions.

Sephora Poland’s ‘FUN.TECH.FUTURE’ campaign was awarded for helping women in low-income housing rejoin the workforce; while Sephora USA’s ‘Classes for Confidence’ project, which offered makeup classes for transsexual and non-binary communities, was also recognised.

LVMH Japan received an award for its ‘Balance for Better’ project, which has helped over 6,500 beneficiaries.
Louis Vuitton Asia was honoured for making sure that partners of LGBTQI employees were eligible for coverage and health insurance, especially in countries where same sex marriages are not recognised.

The luxury conglomerate created the LVMH Inclusion Index in 2018 to recognise and promote diversity and inclusion initiatives across all of its brands and regions.

The index was designed during a DARE gender equity event by five LVMH representatives from Tag Heuer, LVMH Fashion Group, Le Bon Marché, Sephora and Louis Vuitton. Over 150 initiatives supporting gender equality and the LGBTQI community have been recognised by the Inclusion Index so far.