

# Global Drinks Limited highlights logistics and distribution strength at Virtual Expo



[Click the image above to visit the Global Drinks Limited stand at the Virtual Travel Retail Expo](#)

Global Drinks Limited (GDL) is one of our featured Exhibitors of the Day on 25 November during the Virtual Travel Retail Expo Buyers & Brands Bonanza Month.

To visit the Expo click [here](#) (note: If you have not registered to attend the Expo, you can do so [here](#) free of charge if you are involved in the travel retail sector).

GDL, the fast-growing, Hong Kong company founded by experienced drinks executive Harry Kartasis, is showcasing its offer as a Silver Partner in the Hainan Discovery zone, one of the most exciting enhancements to this year's Expo.

GDL partners with some of the world's leading spirits and wine companies – including Stoli Group, Wild

Wombat Spirits and Blue Harbour Spirits – in bringing a range of services to both local and travel retail channels.



[Global Drinks Limited](#) showcases the global travel retail-exclusive Bushmills Irish Whiskey 10 Year Old

Some of the many brands it represents include Bushmills Irish Whiskey, Jose Cuervo and 1800 Tequila.

With over 25 years of experience, GDL has amassed extensive knowledge of world markets, and focuses on the Asia Pacific region.

The company runs its own supply chain platform in Hong Kong and Singapore, offering partners a gateway to the world at competitive rates and without the logistical headache that comes with international expansion.

Today, GDL focuses on four key business areas: brand management, account management, supply chain and customer service.

Its stated goal is to provide client companies, and their brands, with world class sales and marketing programmes, aimed at both travel retail and domestic customers, in order to maximise both the brand and the company's image, while delivering top line sales growth.

Discover more about GDL and its brands by visiting the company's virtual stand today.





### Virtual highlights

- Travel retail exclusive Bushmills Irish Whiskey 10 Year Old video
- Video focusing on the products of Australian client Blue Harbour Spirits

**Where:** Hainan Discovery Zone

**Wayfinding** (you must be registered first):

[https://event.virtualtrexpo.com/?exhibition\\_type=hainandiscovery&room\\_id=globaldrinksLtd&hide\\_controls=true](https://event.virtualtrexpo.com/?exhibition_type=hainandiscovery&room_id=globaldrinksLtd&hide_controls=true)

The Virtual Travel Retail Expo platform has been further streamlined with a much-enhanced and speedier log-in procedure, improved video loading speeds and continued navigational improvements.

In a bonus, registration (go to [www.VirtualTRExpo.com](http://www.VirtualTRExpo.com)) is complimentary from now and throughout the bonus

month for anyone involved in the travel retail industry. Please note you cannot access the Expo without registration, and all delegates must first be verified as connected with the travel retail sector and are subject to qualification criteria.