

Dubai Duty Free opens fashion pop-up at DXB Concourse B

UAE. Dubai Duty Free has opened a 245sq m luxury fashion pop-up store at Dubai International (DXB) Concourse B, featuring a curated collection of apparel, handbags and accessories.

The brand line-up includes Coach, Michael Kors, MCM, Furla, Escada, Etienne Aigner, Emporio Armani and Ralph Lauren.



Coach, Michael Kors, MCM, Furla, Escada, Etienne Aigner, Emporio Armani and Ralph Lauren feature in the space, which offers a showcase opportunity for luxury brands whose other DXB locations are currently closed







The shop, located in a central and highly visible location, offers a showcase for brands that are represented in parts of DXB that are currently closed. The launch follows the permanent relocation of Gifts from Dubai into two Foodplus shops in Concourse B (East and West).

Dubai Duty Free Executive Vice Chairman & CEO Colm McLoughlin said, “Every retail space counts now more than ever and this new pop-up shop enables us to feature fashion brands from other concourses. We believe in the fashion sector’s ongoing potential and using this space efficiently provides the brands with a good opportunity as well as providing passengers using Concourse B with the opportunity to shop for their favourite fashion items.”