

Deadline nears for advertising and speciality retail tenders at Queen Alia International Airport

JORDAN. The deadline is approaching next week for two commercial tenders issued by Airport International Group at Queen Alia International Airport.

The airport company has announced a tender for advertising services covering multiple spaces at the main gateway to Jordan.

Amman International Airport Chief Commercial Officer Deema Anani told The Moodie Davitt Report that AIG was seeking an advertising partner “that is adept at new technology and that can take our award-winning airport to the next level”.

A further speciality retail tender is for the operation of three shops: a convenience store, an Arabic sweets store and a pharmacy.

Further information on both of the tenders is available from [Airport International Group](#). The deadline for submissions is 25 November.



Tender time: Amman International Airport is the main international gateway to Jordan

The latest tenders come in the wake of substantial commercial upgrades at the Amman airport.

[As reported](#), Dufry has opened an “engaging and immersive” 700sq m arrivals store and a reconfigured 2,520sq m departures store at the airport.

It was also revealed [at last month’s Trinity Forum](#) by Ms Anani that BTA Catering, majority-owned by TAV Airports, and Lagardère Travel Retail will take over close to 20 F&B spaces after securing a seven-year

concession.



AMM - Amman, JO

BUSINESS
INTELLIGENCE
SERVICE



INTERNATIONAL DEPARTURES
Last 12 Months

Growth (YoY)

Last 3 Months Last 12 Months

4.04M ▲+6.5% ▲+8.7%

CONNECTING
PASSENGERS:



16.3%

PREMIUM
PASSENGERS:



13.1%

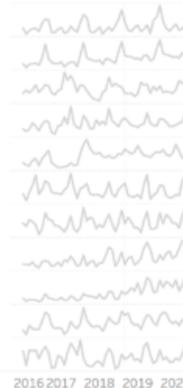
TOP 10 ROUTES

DXB - Dubai, AE	10.7%
CAI - Cairo, EG	6.6%
IST - Istanbul, TR	5.8%
DOH - Doha, QA	5.5%
KWI - Kuwait, KW	5.3%
JED - Jeddah, SA	5.2%
RUH - Riyadh, SA	4.5%
BEY - Beirut, LB	4.1%
AUH - Abu Dhabi, AE	3.4%
SHJ - Sharjah, AE	2.9%

Historic Data: September 2019

TOP 10 NATIONALITIES

Top Nationalities 10	Pax Last Year	Change % Last 12 Months (YoY)
Jordan	2.38M	▲+7.2%
United States	0.26M	▲+19.5%
Iraq	0.15M	▲+4.6%
United Kingdom	0.11M	▼-2.5%
Egypt	0.11M	▲+5.9%
Lebanon	0.07M	▲+0.3%
Germany	0.08M	▼-5.4%
France	0.07M	▲+14.8%
Italy	0.04M	▲+102.6%
Spain	0.03M	▲+12.6%
Others	0.50M	▲+10.7%



The traffic figures here are published by exclusive agreement with mIndset's newly launched Business Intelligence Service (BIS). This unique air traffic forecasting tool was developed with IATA and ARC's 'Direct Data Service' (DDS) database. Click to enlarge.

NOTE TO AIRPORT OPERATORS: The Moodie Davitt Report is the industry's most popular channel for launching commercial proposals and for publishing the results. If you wish to promote an Expression of Interest, Request for Proposals or full tender process for any sector of airport revenues, simply e-mail Martin Moodie at Martin@MoodieDavittReport.com.

We have a variety of options that will ensure you reach the widest, most high-quality concessionaire/retailer/operator base in the industry – globally and immediately.

Similarly The Moodie Davitt Report is the only international business intelligence service and industry media to cover all airport consumer services, revenue generating and otherwise. We embrace all airport non-aeronautical revenues, including duty free and other retail, food & beverage, property, passenger lounges, car parking, hotels, hospital and other medical facilities, the Internet, advertising and related revenue streams.

Please send relevant material, including images, to Martin Moodie at Martin@MoodieDavittReport.com for instant, quality global coverage.

NOTE (2): The Moodie Davitt Report also publishes Sight Lines, a new bi-monthly publication dedicated to airport advertising. If you would like to take part in Sight Lines, please contact Martin Moodie (Martin@MoodieDavittReport.com) and Liam Coleman (Liam@MoodieDavittReport.com) for editorial and Irene Revilla for advertising and sponsorship (Irene@MoodieDavittReport.com).